

## **Position: OUTREACH COMMITTEE MEMBER**

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**Position Reports to:** Outreach Committee Chair

### **Position Description**

A committee member will support the Outreach Committee Chair in the chapter's endeavours to deliver GTA-appropriate initiatives in educating various GTA audiences about Canada's Medical Assistance in Dying (MAID) legislation, End-of-Life Options and Advance Care Planning (ACP).

### **Responsibilities**

- Assist in identifying opportunities to translate national goals into action locally
- Strategize plans for, and network with, organizations, interest groups, media outlets and individuals to seek opportunities for the chapter to raise awareness of MAID and ACP through presentations
- Assist with implementing chapter's outreach initiatives and actions

### **Skills, Experience**

- Expressed interest and/or experience in marketing, communications, outreach or public relations work
- Initiative
- Excellent written and oral communication, networking and teamwork skills
- Comfortable speaking with and writing to stakeholders, potential audiences
- Willingness to stay informed on legal issues and patient rights issues in Ontario and Canada

### **Working Conditions**

- This role is home-based with:
  - attendance at monthly outreach committee meetings, virtual or in person
  - periodically assume other duties as required

Approximately 10-15 hours of volunteer time per month

### **Screening Requirement:**

The incumbent will be required to complete the screening process including completion of appropriate background checks in compliance with Dying With Dignity Canada's Screening Measures Policy. This includes:

- Reference Checks
- Criminal Record Check
- Vulnerable Sector Check
- Credit Bureau Check

### **Direct Reports:**

- None

**Key Contacts:**

External: Stakeholders; target audiences

Internal: Director Communications, other volunteers

**Travel Requirement:**

Frequent     Occasional     No travel required